

Message Text

UNCLASSIFIED

PAGE 01 STATE 121914

14

ORIGIN COME-00

INFO OCT-01 EA-09 ISO-00 EB-07 /017 R

DRAFTED BY COM/BIC/OIM/JRSOUSANE/SIN/238

APPROVED BY EB/OCA/CM/JSIMMONS

COM/BIC/OIM/RFOGELSONG/236

COM/BIC/OIM/CGENDREAU

STATE/EB/OCA/CD/EFEATHERSTONE

STATE/EA/EP/MHENDERSON

----- 070707

R 181818Z MAY 76

FM SECSTATE WASHDC

TO AMEMBASSY BANGKOK

UNCLAS STATE 121914

E.O. 11652:N/A

TAGS:BEXP, TH

SUBJECT:COUNTRY COMMERCIAL PROGRAM, THAILAND - FY 1977

DRAFT CCP

REF: (A) BANGKOK 6471; (B) STATE A-7369

1. WCAG AGREED DRAFT OF FY 1977 CCP FOR THAILAND SENT TO EMBASSY VIA APO AIRMAIL ON MAY 14. DRAFT HAS BEEN REVIEWED AND CLEARED BY MEMBERS OF WCAG. RECOMMENDATIONS SUBMITTED IN REF A HAVE BEEN INCORPORATED IN DRAFT TO MAXIMUM EXTENT POSSIBLE ALTHOUGH SOME ADDITIONS AND MODIFICATIONS HAVE BEEN INTRODUCED TO REFLECT PROGRAM REQUIREMENTS OF WCAG AGENCIES.

2. WE NOTE IN NUMEROUS CCP'S THAT CAMPAIGN ACTIONS OFTEN ENTAIL OR COULD ENTAIL USE OF USIS SERVICES. TO STRENGTHEN USIA SUPPORT OF EXPORT AND TOURISM PROMOTION, PUBLIC AFFAIRS OFFICERS HAVE BEEN ASKED TO SUBMIT ALL REQUESTS FOR WASHINGTON PREPARED MEDIA PRODUCTS ARISING FROM THEIR PROJECTED SUPPORT OF CCP CAMPAIGNS WITH THEIR FY-77 COUNTRY UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 121914

PLANS. IN USIA, REQUESTS FOR NEW MEDIA PRODUCTS ARE

SUBJECT TO REVIEW, AFTER WHICH POSTS WILL BE INFORMED WHICH PRODUCTS THEY CAN EXPECT TO RECEIVE AND WHEN. IT IS ANTICIPATED THAT MOST OF THE NEW MEDIA PRODUCTS BEING

PREPARED IN THE CCP CONTEXT DURING FISCAL YEARS 1976 AND 1977 WILL SUPPORT THE TARGET INDUSTRIES SELECTED FOR FY 1977, WHICH WERE ENUMERATED IN REF B AND STATE 54879.

3. WCAG REPRESENTATIVES, TOM MOORE, COUNTRY MARKETING MANAGER FOR SOUTHEAST ASIA, COMMERCE/BIC/OIM, TO ARRIVE BANGKOK MAY 21 AND LEAVE MAY 29; ED FEATHERSTONE, STATE/EB/OCA/ED, ARRIVING MAY 21 AND DEPARTING MAY 26. AS WCAG REPRESENTATIVES, THEY WILL REVIEW ALL ASPECTS OF THE DRAFT AND FINALIZE THE FY-77 CCP FOR THAILAND. WCAG REPRESENTATIVES ARE BEING INSTRUCTED TO RETURN TO WASHINGTON WITH A MUTUALLY AGREED, INITIALLED TEXT OF THE CCP REFLECTING APPROVAL OF THE CCAG AND THE INVOLVEMENT OF THE ADMINISTRATIVE COUNSELOR.

4. ACTION REQUESTED: POST REQUESTED TO REVIEW APPROVED DRAFT AND TO COMPLETE/UPDATE SECTION II, PERSONNEL RESOURCE LIST. DESIRABLE POST COMPILE TOTAL PERSON DAYS AVAILABILITIES AND CALCULATE WORKLOAD REQUIREMENTS FOR SPECIFIC FUNCTIONS AS BASIS FOR COMPLETION OF SECTION V TABLES DURING VISIT WCAG REPRESENTATIVES. POST ALSO REQUESTED TO REVIEW CAMPAIGN JUSTIFICATIONS TO DETERMINE WHETHER FURTHER SPECIFIC DATA MAY BE DESIRABLE TO JUSTIFY THE MAGNITUDE OF THE PERSONNEL AND FINANCIAL RESOURCES LIKELY TO BE DEVOTED TO THE CAMPAIGN. KISSINGER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 18 MAY 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STATE121914
Document Source: CORE
Document Unique ID: 00
Drafter: BIC/OIM/JRSOUSANE/SIN/238
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760193-0352
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760541/aaaabipe.tel
Line Count: 92
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 BANGKOK 6471, 76 STATE A-7369
Review Action: RELEASED, APPROVED
Review Authority: hackerp0
Review Comment: n/a
Review Content Flags:
Review Date: 24 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <24 JUN 2004 by mendozsm>; APPROVED <01 FEB 2005 by hackerp0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COUNTRY COMMERCIAL PROGRAM, THAILAND - FY 1977 DRAFT CCP
TAGS: BEXP, TH
To: BANGKOK
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006